

A BRIEF HISTORY OF **SACRED** *Ground*

The Campaign for the Ignatius Jesuit Centre

Launched June 2011 this campaign engaged 400 volunteers and 500 donors to sustain the Centre's vision for generations to come.

2009 to June 2011

400 Society meets regularly to plan a campaign.
Decides to hire professional advice with funds provided by a grant.

June 2012

Major donation pledged.
Entrance lobby, oratory and accommodation room upgrades completed.

2012-2016

5000 brochures distributed to potential donors including 100 religious communities.

2013-2014

Over 200 potential donors invited to luncheons and breakfasts to learn about IJC's mission and fundraising goals.

June 2015

Old-Growth Forest donations see the public launch of the James Profit, SJ and Creation Trails, and the naming of Angelina & Gerunsio Peloso Forest. Conservation easement with Ontario Farmland Trust protects Old-Growth Forest lands in perpetuity. Staff hired to coordinate education outreach.

December 2017

150 donors respond to advent appeal to fund upgraded heating-cooling system for Loyola House.

Memorial Tributes

for donors' family members contributed \$50,000.

Amazing Donors

500 individuals, local businesses, The Diocese of Hamilton, religious communities across Canada, local parishes, Catholic Women's Leagues, Knights of Columbus, and local educators.

June 2011

A campaign team convened with KMA Consultants to develop a strategy and strike teams: Special Friends, Business, Luncheon Hosts.

November 2012

Celebration to retire accommodation room namings which raised funds for the 1960s Loyola House construction.

The new campaign offers namings to donors of \$5000. All 48 bedrooms are named!

September 2013

Public launch and press coverage. Naming of Medaille Lobby and unveiling of donor recognition tree.

September 2014

Completed renovation of Loyola House administrative wing to conserve energy and improve access.

September 2015

Energy conservation renovations of accommodation wing completed.

December 2015

Peter & Barbara Peloso endow the "Gerunsio & Angelina Peloso Endowment Fund" dedicated solely to funding lay spiritual directors.

Bequests

Contributed \$300,000.

2019

Campaign raised \$3 million.

We continue to "Grow a Sacred Vision"